



## **FGI TALKING POINTS**

### **The Organization**

FGI is the authoritative reference for healthcare facility planning, design, and construction in the U.S. Its consensus-based, research-informed guidelines are used by regulators, architects, engineers, and facility owners to protect public health, safety, and welfare.

A forward-thinking, knowledge-based organization, FGI advances the latest ideas and concepts by developing fundamental guidelines and beyond fundamental recommendations.

FGI represents the brightest, most dedicated and multidisciplinary group of professionals who share deep experience in healthcare design.

FGI is highly regarded, well known, and unchallenged in the industry.

FGI is committed to providing objective and unbiased information and resources.

### **Guidelines**

FGI Guidelines are the “gold standard” of healthcare building design and construction.

FGI Guidelines cover the greatest range of building design and construction recommendations in the healthcare industry, utilizing a consensus-building approach that exacts rigorous debate from multiple and widespread points of view.

FGI Guidelines are increasingly research-informed, striving for the most objective and universal standards.

### **The New FGI Logo**

Our new logo communicates FGI’s authority and credibility.

The brick arch is rock solid and substantial. Its traditional lines reinforce FGI’s authority and knowledge and portray an abstract image of healthcare design and construction.

The arch opening reflects optimism and open-mindedness for the future.

The keystone is a symbol of FGI’s influence on many different aspects of healthcare planning, design, and construction.